

CONTENT PRODUCER, LX DESIGNER, AND INNOVATOR

# EMANUEL GARCIA

## CONTACT

m. : 805.708.4527  
e. : info@emanuelgarcia.tech  
w. : www.emanuelgarcia.tech

## EDUCATION

**Bachelor of Arts (B.A.), Art Studio**  
UC Santa Barbara -- 2012

**Certificate, Technology Management**  
UC Santa Barbara -- 2019

**Certificate, Teaching Online**  
UC San Diego -- 2020

**Certificate, Inner MBA**  
New York University -- 2021

## AWARDS

**Faculty Award of Distinction**  
UC Santa Barbara -- 2007

## VOLUNTEER

**Board Member**  
UC Santa Barbara

**Martial Arts Instructor**  
Lau Kune Do, Santa Barbara

**Manager Engagement Lead**  
LEAD Grow, DIBs at LinkedIn

**Continuing Education Lead**  
LEAD Grow, DIBs at LinkedIn

**Wellness Champion**  
Wellness at LinkedIn

## PROFILE

As a Content Producer at LinkedIn, I create engaging and impactful online learning content for various topics and audiences. I apply my skills and knowledge in instructional design, video production, and project management to deliver high-quality course productions and experiences for LinkedIn Learning. I have pursued multiple certifications to enhance my expertise and competencies in the education, media, and technology industry. I have completed the Inner MBA, Teaching Online, and Technology Management certificates from prestigious institutions such as New York University, UC San Diego, and UC Santa Barbara. I am also a Wellness, Leadership, and DEI Champion, and a Board Member at UC Santa Barbara Alumni Association. I am passionate about content strategizing, innovation, and technology.

## EXPERIENCE

**Alumni Association Board of Directors**  
UC Santa Barbara -- 2023 - Present

I serve on the Inclusion and Equity and Programming and Marketing Committees to drive programs and projects forward to make Alumni a top reason why prospective undergraduates select UCSB.

**Content Producer -> Content Producer 2**  
LinkedIn Learning -- 2021 - Present

I produce high-quality, on-time courses across libraries, segments, and content types in a sustained and consistent fashion, including courses with complex remote live action, graphics, and technical setups, with a heavy emphasis and focus on technology, data management and analytics, leadership, and diversity, equity, and inclusion.

**Senior Video Editor II**  
**Video Editor -> Video Editor 2 -> Senior Video Editor -> Senior Video Editor 2**  
LinkedIn Learning -- 2013 - 2021

I managed multiple high-priority productions, drove the adoption of technical processes, and mentored colleagues to drive team evolution and growth of LinkedIn Learning globally. I developed an editing automation process that leveraged speech recognition technology reducing 45% of editing time.

**Interim Supervisor**  
LinkedIn Learning -- 2017 - 2018

I acted as supervisor to support production and scheduling needs to drive business decisions, proactively shared the vision and roadmap with global editing teams, and was responsible for hiring, managing, and developing small to midsize teams.

**Video Producer**  
Emanuel Garcia -- 2007 - 2014

**Senior Artist**  
IHC, UCSB -- 2007 - 2009